



September 25, 2022

2022 ADVERTISING GUIDELINES

The following ad sizes are available. If you need help determining what size or format, or if layout assistance is needed, contact Liz Fisher at liz@ecfisherdesign.com. Deadline for submitting artwork is August 22, 2022.

All contracts go to Mary Kramer. Contact her at essd09@gmail.com or 410.725.6350.

Ad Type	Size (no bleed) w x h	Size (includes bleed)	Rate
Back Cover	7.5" X 10"	8.75 X 11.25"	\$2200
Inside Covers	7.5" X 10"	8.75 X 11.25"	\$1800
Full Page	7.5" X 10"	8.75 X 11.25"	\$1500
Half Page	7.5" x 4.5"	na	\$750
Quarter Page	3.625 x 4.5"	na	\$500

MECHANICAL SPECIFICATIONS

- Hi-res PDF (photos 300 dpi) preferred
- We accept files created in Adobe InDesign, Adobe Illustrator, Adobe Photoshop CC or lower files compatible with MAC & PC.
- Please include all fonts and images as EPS, TIF or JPEG set at 100%.
- All colors should be converted to CMYK, no RGB.
- Bleed ads are extended .125 inches beyond document page of 8.5 x 11" (see "bleed size" above).
- Files under 8MB may be emailed to liz@ecfisherdesign.com
- Larger files can sent via FTP to:
<https://www.dropbox.com/sh/x92yfd4rta6zth6/AACAA72ODEIGHHpotgZx0OPTa?dl=0>

Contact Info:

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