



2021 ADVERTISING GUIDELINES

The following ad sizes are available. If you need help determining what size or format, or if layout assistance is needed, contact Liz Fisher at liz@ecfisherdesign.com. Deadline for submitting artwork is August 23, 2021.

All contracts go to Mary Kramer. Contact her at essd09@gmail.com or 410.725.6350.

Ad Type	Size (no bleed) w x h	Size (includes bleed)	Rate
Back Cover	7.5" X 10"	8.75 X 11.25"	\$3000
Inside Covers	7.5" X 10"	8.75 X 11.25"	\$2000
Full Page	7.5" X 10"	8.75 X 11.25"	\$1500
Half Page	7.5" x 4.5"	na	\$750
Quarter Page	3.625 x 4.5"	na	\$500

MECHANICAL SPECIFICATIONS

- Hi-res PDF (photos 300 dpi) preferred
- We accept files created in Adobe InDesign, Adobe Illustrator, Adobe Photoshop CC or lower
- files compatible with MAC & PC.
- Please include all fonts and images as EPS,TIF or JPEG set at 100%.
- All colors should be converted to CMYK, no RGB.
- Bleed ads are extended .125 inches beyond document page of 8.5 x 11" (see"bleed size"above).
- Files under 8MB may be emailed to liz@ecfisherdesign.com
- Larger files can sent via FTP to:
<https://www.dropbox.com/sh/x92yfd4rta6zth6/AACAA72ODEIGHHpotgZx0OPTa?dl=0>

Contact Info:

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